

# About Us

## About Us

Backyard Fun Factory is a family owned business established in 2004. They have expanded to provide families throughout the nation with quality American-made play systems. Our President and designer, Jarrod Jeffcoat, has over 20 years experience in the manufacturing and design of these wonderful products. Their goal at Backyard Fun Factory is to provide the safest and highest quality play systems on the market today. The family works together as a team to ensure that their professional services exceed the customer's expectations.

### **ABOUT THE JEFFCOAT FAMILY**

Jerry and Davene Jeffcoat are the reason Backyard Fun Factory exists. They are much loved by everyone who knows them and have instilled in their children the importance of family. Backyard Fun Factory brings that statement full circle. It has allowed the Jeffcoat family to create a product that is made to strengthen the young family. In doing so, has made it possible for their own children and grandchildren to play a part in the family business. Laura and Jana, Jarrod's older sisters are essential contributors in the business's continued success.

In addition to family members, Backyard Fun Factory has many creative minds and skilled craftsmen, who make every play system special. Each employee is instrumental in Backyard Fun Factory's success.

### **A NOTE FROM JARROD**

Our goal, at Backyard Fun Factory, is to celebrate family and have children grow up with wonderful, lasting childhood

memories, at home. Included in those memories are Mom, Dad, Sister, Brother, (and most important), Grandma and Grandpa. *"Having children of my own, I have found that it is always hard to get them to interact with anyone when the video games, cell phones, and so many other things are competing for their attention. I first realized the impact that backyard play systems have when preparing for a photo shoot a few years ago at my parent's home. Grandma and Grandpa were sitting outside cooking burgers and watching the kids play when the words 'Look at me Papaw!' started ringing out over and over. Seeing the delight in my Mom and Dad's faces as they were able to interact with their grandchildren, reinforced that I certainly picked the best career in the world!"*

*Backyard Fun Factory, as a family business has a goal to not only provide the safest and most durable play system on the market, but also the most fun! "Fun is our middle name!" Our systems have a whimsical flavor to their design. We feel our designs are "imagination candy" to our most precious possession in the world, our children."*

Backyard Fun Factory realizes that all customers that review our product have a choice. We construct the products with only the best domestic materials and manufacture them here in the "good ole USA." We want to keep our jobs at home; give us a chance to earn your business! Our products are only available for purchase through a select group of dealers, with the best reputations in the Residential Playground Industry. We would love to add your family to our long list of satisfied customers throughout this great nation!

Sincerely,

*Jarrold Jeffcoat*